

Regional biznes development through the use of ICT –RBDICT

European Union funds in Bulgaria – business opportunities



European Territorial Cooperation Programme
Greece-Bulgaria 2007-2013
INVESTING IN OUR FUTURE

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▶ OP “Development of the competitiveness of the Bulgarian enterprises”

General purpose of OP “Competitiveness”



- ▶ Development of a dynamic economy, that is competitive on the European and world markets. For the completion of this purpose the program envisages to stimulate the knowledge economy and the innovations, development of competitive enterprises, increase of investments and the export and the creation of an appropriate business environment.

Priorities of OP “Competitiveness”



1. **Development of an economy based on knowledge and innovative activities**
2. **Increase of the effectiveness of the enterprises and development of a favorable business environment**
3. **Financial resources for development of the enterprises**
4. **Strengthening the market position of the Bulgarian economy on the international arena**
5. **Technical assistance**

Priority 1: Development of an economy based on the knowledge and innovative activities



- ▶ **Scheme for financial grants for start up technological companies** for implementation of new technologies and products, positioning of the companies on the market, marketing of the new technologies, products and services.
 - Beneficiary: start up technological companies
 - Type of project: grants scheme
 - Expenses: consultancies, investments (deliveries), trainings

- ▶ **Scheme for financial grants for NIRD projects – support for industrial research and pre-market development of new products and processes, and management (“pre-market phase”)**
 - Beneficiaries: enterprises
 - Type of project: grant scheme
 - Expenses: consultancies, investments

Priority 1: Development of an economy based on the knowledge and innovative activities



- ▶ **Scheme for financial grants for implementation of innovative products, processes and technologies as a result of own research and development – provision of the necessary equipment for entering into exploitation of the innovative developments. Marketing of the innovations, and others. (“commercialization” of the innovative developments – *market phase*)**
 - Beneficiary: enterprises
 - Type of project: grant scheme
 - Expenses: consultancies, investments

- ▶ **Support for protection of the intellectual property on the field of the common European market (international registration of patents, registration of trade mark of the Community, design of the Community, registration of trade marks under the Madrid convention and the protocol attached to it, and others);**
 - Beneficiary: enterprises
 - Type of project: grant scheme
 - Expenses: consultancies, investments

Priority 1: Development of an economy based on the knowledge and innovative activities



- **Establishment and support to innovative business incubators, technological centers, and other similar “innovation intermediaries”, that provide specific and complex support to the innovative enterprises**
 - Beneficiary: research and science organizations, technical universities
 - Type of project: grant scheme
 - Expenses: investments (deliveries, construction), trainings

- **Support to research organizations to obtain scientific research equipment with practical use**
 - Beneficiary: research and science organizations, technical universities
 - Type of project: grant scheme
 - Expenses”: investments (deliveries)

Priority 2: Improving the effectiveness of the enterprises and development of a favorable business environment



- ▶ **Scheme for financial grants for technological modernization in the enterprises – modernization of technological equipment, connected with the extension of the activities of the enterprise and increase of its competitiveness.**
 - Beneficiary: enterprises
 - Type of project: grant scheme
 - Expenses: investments (deliveries), trainings

- ▶ **Scheme for financial grants for implementation of new technologies and products in the enterprises – support for product or process innovations, and the consequent of this modernization and renewal of the technological equipment and others.**
 - Beneficiary: enterprises
 - Type of project: grant scheme
 - Expenses: investments (deliveries), trainings

- ▶ **Scheme for financial grants for covering internationally recognized standards for small and medium enterprises – implementation of management systems (including such based on ICT), systems for management of the quality and others.**
 - Beneficiary: enterprises
 - Type of project: grant scheme
 - Expenses: investments (deliveries), trainings

Priority 2: Improving the effectiveness of the enterprises and development of a favorable business environment



- ▶ **Establishment of a network of organizations, providing consulting and information services to the enterprises** (accreditation and organization in networking of these organizations, development of a common standard about the type and quality of the provided services, provision of investment support for the development of their activities, and covering their operating expenses related to the provision of consulting services to small and medium enterprises)
 - Institutional beneficiary: EAFSME
 - Direct beneficiaries: NGO providing information and consulting services to small and medium enterprises
 - Type of project: complex project
 - Expenses: consultations, trainings, investments (deliveries)

- ▶ **Establishment of regional business incubators** to the network of organizations supporting the businesses (directed towards the support of start up businesses and for provision of complex support to the enterprises in the region)
 - Institutional beneficiary: EAFSME
 - Direct beneficiaries: NGO members of the network of businesses from the relevant region
 - Type of project: complex project
 - Expenses: consultations, trainings, investments (deliveries)

Priority 2: Improving the effectiveness of the enterprises and development of a favorable business environment



- ▶ **Scheme for financial grants for implementation of energy saving technologies within the enterprises** (assessment of the energy efficiency needs of the enterprises, expenses for pre-project research, expenses for deliveries, mounting and entering in exploitation of the necessary energy saving technologies and equipment, construction of energy saving production lines, renovation of the equipment and thermo and hydro-isolation of the premises, and others)
 - Beneficiary: enterprises
 - Type of project: grant scheme
 - Expenses: consultations, investments (deliveries and construction), trainings

- ▶ **Scheme for financial grants (integrated support) for implementation of renewable energy sources for the needs of the enterprises**
 - Beneficiary: enterprises
 - Type of project: grant scheme
 - Expenses: consultations, investments (deliveries and construction), trainings

Priority 2: Improving the effectiveness of the enterprises and development of a favorable business environment

- ▶ **Scheme for financial grants (integrated support) for assisting the business cooperation and associating with clusters**
 - Beneficiary: networks and clusters of enterprises
 - Type of project: grant scheme
 - Expenses: consultations, investments (deliveries), trainings

Priority 3: Financial resources for development of the enterprises



Group of operations 1: Support to guarantee funds (for establishment and/or extension of the activities of existing guarantee funds)

Group of operations 2: Support for funds for share (risk) capital

Group of operations 3: Support for funds for microcredits (for establishment and/or extension of the activities of existing microfinance schemes – national, regional or local)

Group of operations 4: Support for establishment of network of business angels

Priority 4: Strengthening of the international market positions of the Bulgarian economy



Group of operations 1: Support for attraction of investors

Group of operations 2: Support for popularization and increase of the export

Group of operations 3: Support for the development of national infrastructure on quality

- ▶ Programme for the development of rural areas (PDRA)

Purposes of PDRA



- 1. Improvement of the competitiveness of the agriculture production and the forest industry;**
- 2. Improvement of the conditions of the environment and the rural areas;**
- 3. Improvement of the quality of life in the rural areas and encouragement of diversification of the production;**
- 4. Increase of the employment and diversification of the productions on local level;**
- 5. Development of programmes in priority sectors;**
- 6. Mutual completeness between the management instruments in the Community.**

Priority 1: Measures directed towards distribution of knowledge and improvement of the human potential



- ▶ Professional education and information activities, including distribution of scientific knowledge and innovation practices amongst the people engaged in the agriculture food and forest sectors;
- ▶ Encouragement of establishment of new agriculture enterprises;
- ▶ Ensuring early retirement for farmers and agriculture workers;
- ▶ Encouragement of the use of information services used by farmers and forest owners;
- ▶ Assistance for development of administrative management of the agriculture enterprises, as well as easing and consulting services, including such for the forestry.

Priority 1: Measures directed towards distribution of knowledge and improvement of the human potential



- ▶ Modernization of agriculture holdings;
- ▶ Increase of the economic value of the forests;
- ▶ Increase of the quality of agriculture and forest products;
- ▶ Cooperation for development of new products, processes and technologies in the agriculture, food and forestry sectors;
- ▶ Improvement and development of the infrastructure, related to the development and adaptation of the agriculture and forestry sectors;
- ▶ Revitalization of the potential of sectors from the agriculture production, that had been affected and damaged by nature disasters.

Priority 1: Measures directed towards distribution of knowledge and improvement of the human potential



- ▶ Supporting the agriculture producers in their efforts to reach the high requirements of the legislation and the standards of the Community;
- ▶ Support for the agriculture producers, which participate in the system for food control;
- ▶ Supporting groups of producers through information and advertisement activities, related to the products and the systems for food control.

Priority 2: Measures directed towards targeted and continuous use of the agriculture land



- ▶ Payments for the agriculture producers from the mountainous regions, which are experiencing obstacles due to the unfavorable natural environment;
- ▶ Payments for agriculture producers that experience obstacles of any other nature and are not from the mountainous regions;
- ▶ Payments under Natura 2000 and payments related with Directive 60/ 2000 of the European Commission;
- ▶ Payment for natural environment related to the agriculture producers;
- ▶ Payments for breeding of animals at home conditions;
- ▶ Support for non-productive investments.

Priority 2: Measures directed towards targeted and continuous use of the forestry land



- ▶ Initial seeding of trees on an agriculture land;
- ▶ First development of agro–forest systems on an agriculture land;
- ▶ Initial seeding of trees on a non–agriculture land;
- ▶ Payments under Natura 2000;
- ▶ Payments for forest land;
- ▶ Revitalization of the forestry potential and implementation of preventive measures;
- ▶ Support for non–productive investments.

Priority 3: Measures for diversification of the rural economy



- ▶ Non-agriculture activities;
- ▶ Support for the establishment and the development of small enterprises with the purpose to encourage entrepreneurship and the development of an economic network;
- ▶ Encouragement of the tourist activities.

Priority 3: Measures for improvement of the quality of life in the rural areas



- ▶ Main services for the population in the villages;
- ▶ Entire renovation of the villages and support for their development;
- ▶ Protection and further development of the village heritage;
- ▶ Preparation and information measures for the economic actors, working in the spheres covered by priority 3;
- ▶ Measures for improvement of skills with the purpose of preparation and implementation of local strategies for development.

Priority 4: European network for development of the villages (LEADER)



- ▶ To collect, analyze and distribute information about the measures, taken by the Community, in regard to the development of the rural areas;
- ▶ To collect, distribute and strengthen best practices for the development of the villages on a level of the European Community;
- ▶ To provide information for the changes and the need developments in the rural areas of the Community and third countries;
- ▶ To organize meetings and seminars on a level of the European Community for the actively participating partners in the development of the villages;
- ▶ To be developed functioning expert networks with the purpose to ease the exchange of expert's assessments and support for the implementation and the assessment of the policies for development of the villages;
- ▶ To support the development of national and international networks for cooperation.

Other programmes of the EC



- ▶ OP “Cross–border cooperation”
- ▶ Programme “Instrument for pre–accession support”
- ▶ OP “Transport”
- ▶ OP “Environment”
- ▶ Programme “Life+”

Благодаря за вниманието!



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